

CINDY TAM



MULTIMEDIA DESIGNER

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EXPERIENCE

SEDCOR | Graphic Designer (1/2024-Present)

- Composed wine label activities and illustrations
- Crafted informational materials for partner and public distribution
- Cooperated with the client and their partners on joint projects, often as a liaison

Missing Middle Housing Fund | Graphic Designer (3/2023-Present)

- Created illustrations and infographics for presentations
- Laid out and organized content from case studies into comprehensive documents
- Formatted materials quickly and accordingly when needs changed

Windstone Editions | 3D Artist, Product Photographer (1/2022-3/2023)

- 3D scanned sculptures to create detailed models
- Refined pieces utilizing a variety of techniques to fit requirements
- Revised files according to client feedback, overcoming new challenges

EXP Consulting | Graphic Designer (3/2021-Present)

- Designed graphics for promotional campaigns to increase community engagement
- Managed print logistics for flyers, cards, and stickers
- Oversaw multiple projects with tight deadlines

Friends of Frog Ferry | Graphic Designer (11/2020-Present)

- Planned layouts and created illustrations for a multitude of marketing projects
- Completed document and website edits with quick turnarounds
- Shot and edited photos from events for social media campaigns

Strategic Business Solutions | Digital Designer (7/2020-6/2022)

- Developed visual content in accordance with the company brand
- Organized information to create a clear and concise website and documents
- Corresponded with team members to perfect communication materials

Oregon State University | Design Assistant (10/2017-1/2021)

- Produced promotional materials for a range of university-sponsored events
- Communicated with clients to discuss expectations and deliverables
- Adhered to university branding guidelines

School of Motion: After Effects Kickstart Course (8/2023)

Oregon State University (2015–2022)
Bachelors of Science: Digital Communication Arts
Minor: Business & Entrepreneurship

EDUCATION / COURSEWORK

SKILLS

- Adobe Creative Cloud, Affinity Suite
- ZBrush
- WordPress, Squarespace
- Photography, videography
- Cantonese
- Fast learner, growth mindset

