



**FRIENDS OF**

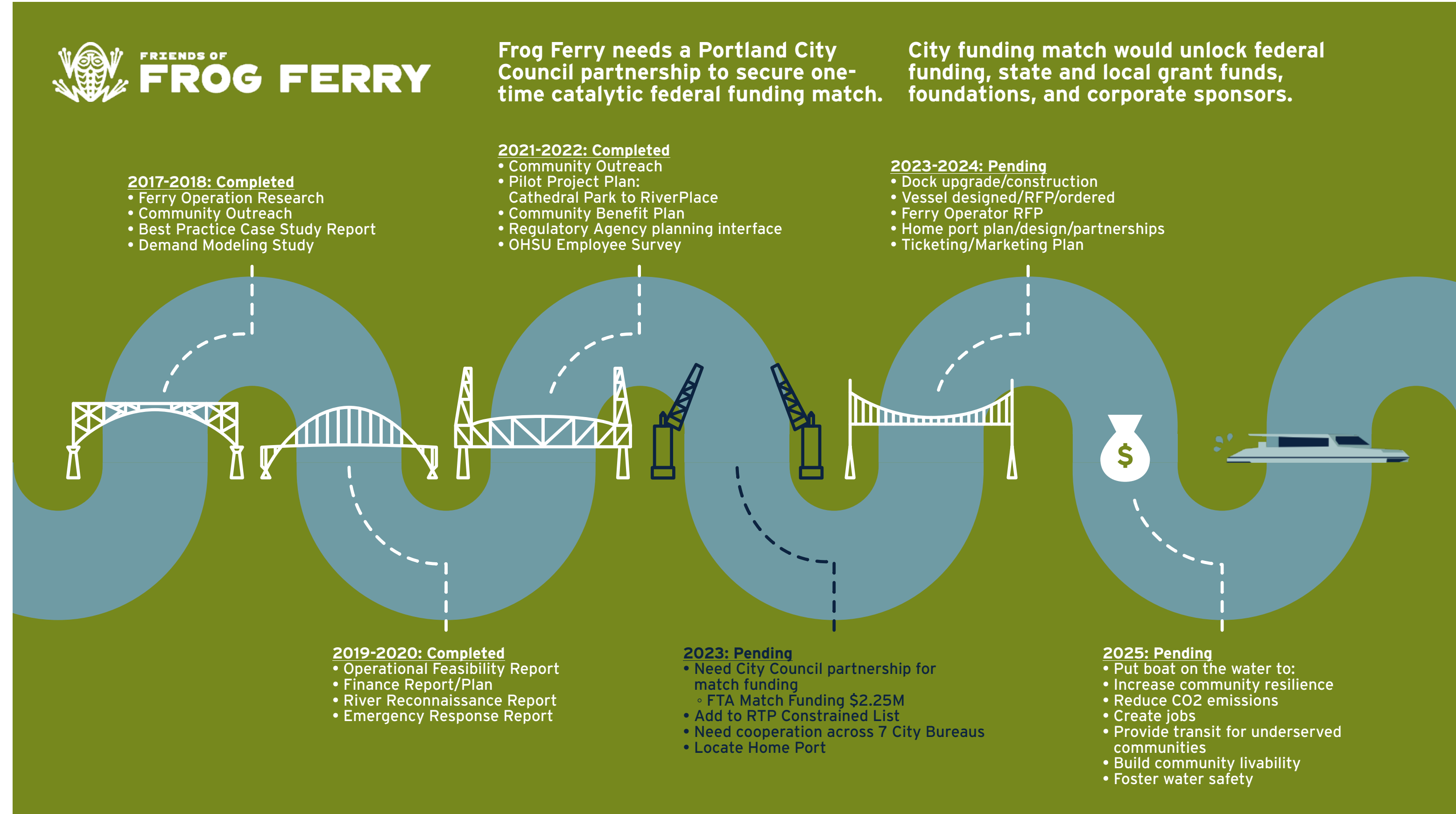
**FROG**

**FERRY**

Social Media Illustrations



Funding Match Infographic





# Ferry Service Overview

Portland, OR to Vancouver, WA

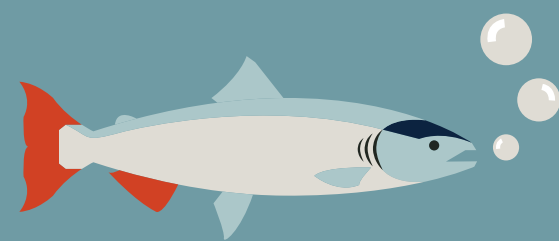
## What is Frog Ferry?

Friends of Frog Ferry is a non-profit grassroots initiative to bring a world-class passenger ferry service to the Portland metro region. We have nine volunteer committees comprised of 200 industry experts, a transit savvy board, and more than 1,500 stakeholders and supporters.

We all know that an effective transportation system works best when there are multiple ways for people to get around efficiently. Studies show the operation is feasible and you can find results at [frogferry.com/about/research/](http://frogferry.com/about/research/).

## GOALS

- Reduce congestion
- Reduce greenhouse gas emissions
- Remove thousands of cars from the road every day
- Build resiliency and emergency response
- Enhance community livability
- Provides a low-cost means of connecting marginalized populations with jobs and services



Frog Ferry will provide up to seven 70-100 passenger commuter vessels with up to 9 stops between Oregon City and Vancouver, Washington (no cars, but with bicycle storage). The service schedule, time and stops will vary based on demand. Estimated commute time Vancouver to Salmon Street = 44 minutes.

## How?

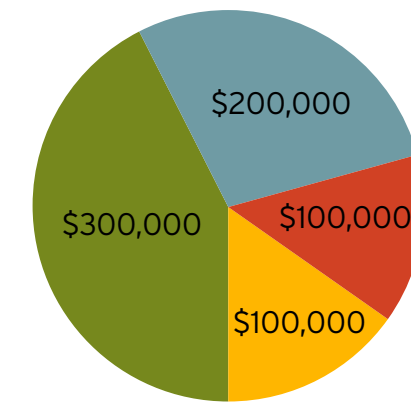
Cost for 7 vessels operating 5 days a week:

Startup capital construction cost (estimated 85% FTA funding) ----- \$40 million  
 Annual Operational Subsidy ----- \$2.5 million  
 Passenger capacity moved per year (based on 50% capacity) ----- 800,000

### Funding

- Murdock Charitable Trust
- OR Dept of Transportation STIF Grant
- PBOT / City of Portland
- Individuals / Corporations

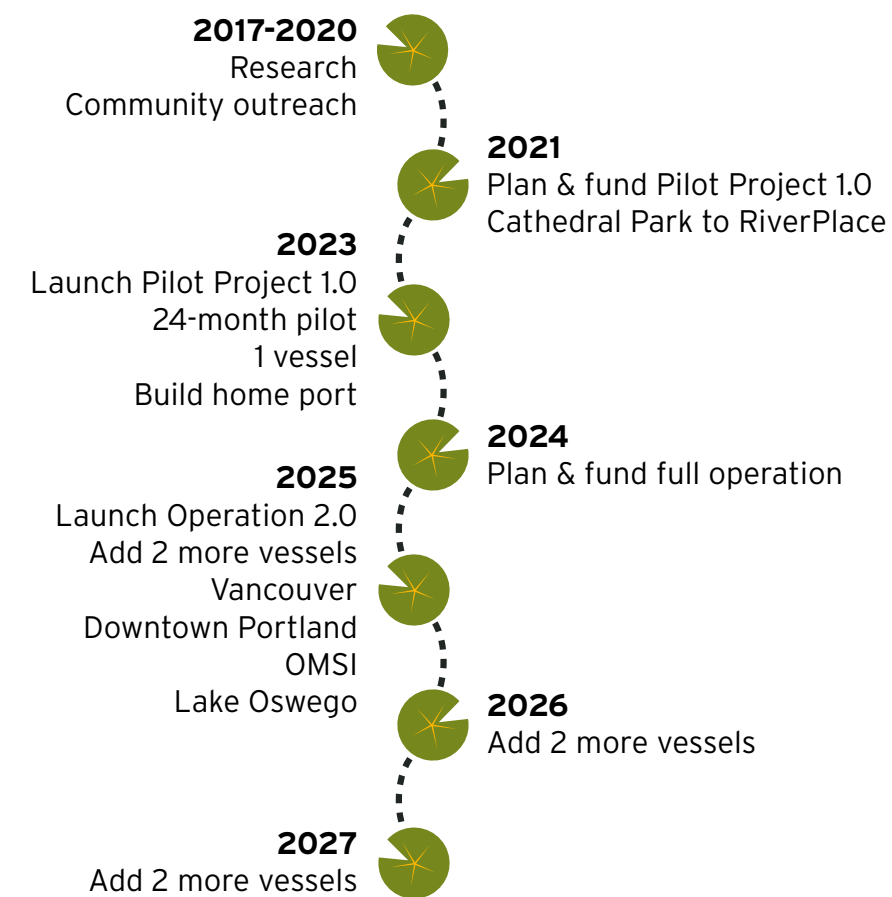
\*Not shown, \$5.5 million in pro-bono contributions (as of Dec 2020)



**Average Ticket Cost (estimated)**  
 \$5.00 Per Trip  
 \$125.00 Monthly

## When?

### Timeline



## Why?

People love ferries because they:

- Are reliable and safe
- Maximize valuable time when you leave your car behind while reducing greenhouse gas emissions
- Provide the ambiance of being on the river and seeing wildlife
- Have lower operating costs than other transit modes, saving money
- Help reduce stress and anxiety
- Have natural air circulation, which reduces airborne transmission of viruses



To learn more, go to [frogferry.com](http://frogferry.com) and sign up for our quarterly newsletter.

## OHSU Survey Graphics

