



TIMELINE July - September 2021

CLIENT

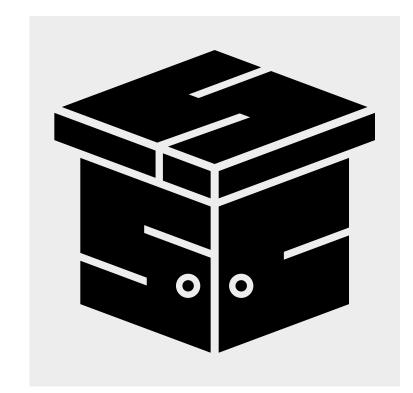
A small countertop and cabinet manufacturing and installation company based in Salem, OR. They are a well-established, local, and family-owned business with a large portfolio of completed projects. Branding should project reliability and sturdiness.

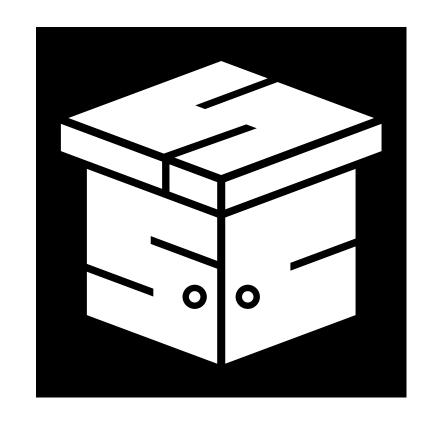
SERVICES

- Branding
- Fonts
- Colors

- Logos
- WordPress Website
- Business Cards

VARIATIONS





COLORS

Lucky Red Mandarin Orange

HEX #CE2844 RGB 206 40 68 CYMK 13 98 73 2 HEX #F78537 RGB 247 133 55 CYMK 0 59 88 0

Stone Gray I, II, III

RGB 168 168 168

HEX #8C8C8C RGB 140 140 140

HEX #636363 RGB 99 99 99 CYMK 36 29 29 0 CYMK 47 39 40 3 CYMK 61 52 52 22 **TEXT**

TEXT

TEXT

TEXT

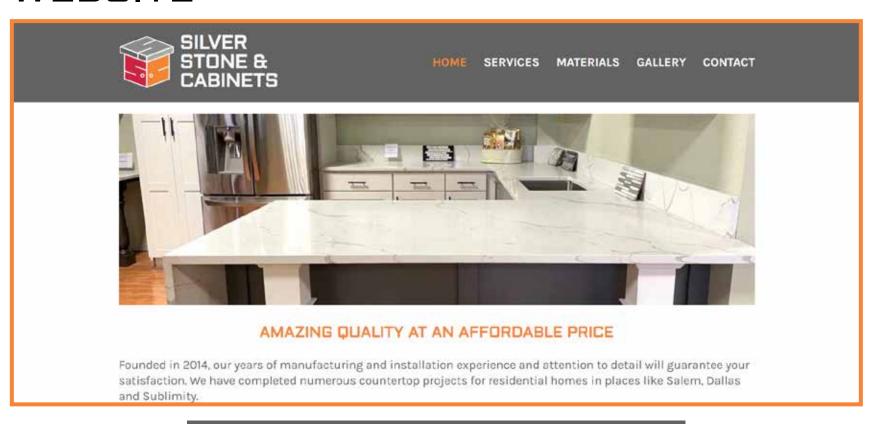
TEXT

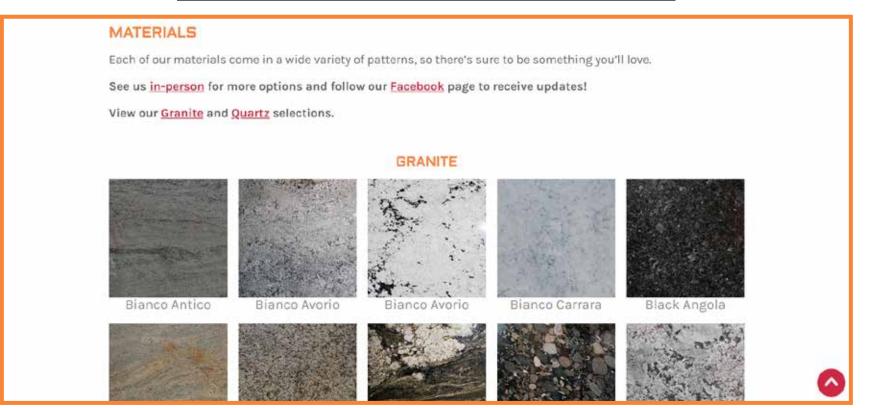
FONTS

Aldrich - Regular ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 0123456789!@#\$%^&*()

Karla - Regular ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 0123456789!@#\$%^&*()

WEBSITE





BUSINESS CARDS



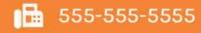
Company Owner: 555-555-5555



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silverstoneandcabinets.com

https://silverstoneandcabinets.com/

Design by



Cindy Tam