

CINDY TAM



MULTIMEDIA DESIGNER

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EXPERIENCE

Life2Launch, Mascot & Layout Designer | Hybrid (Oregon, USA) 3/2024 - Present

- Designed and iterated mascot based on client feedback that met branding and engagement goals.
- Arranged content for a Gen-Z work journal using Canva, ensuring copy alignment and following printing guidelines.
- Collaborated with clients and coworkers on joint projects, regularly meeting with the team to assess project goals.

SEDCOR, Graphic Designer | Remote (Oregon, USA) 1/2024 - Present

- Crafted engaging wine label illustrations for company to distribute as gifts to clients.
- Created clear and concise informational materials for partner and public distribution.
- Worked closely with client and their partners to ensure project alignment and successful outcomes.

Missing Middle Housing Fund, Graphic Designer | Remote (Oregon, USA) 3/2023 - Present

- Developed illustrations and infographics for presentations to public sector leaders, real estate developers, product innovators, architects, financiers, and more.
- Organized and laid out content from case studies into comprehensive and accessible documents for internal and external use.
- Adapted materials quickly to meet changing needs and tight deadlines.

Friends of Frog Ferry, Graphic Designer | Remote (Oregon, USA) 11/2020 - Present

- Planned and executed layouts and illustrations for public-facing marketing projects.
- Edited documents and websites efficiently, communicating with client to meet quick turnaround requirements.
- Captured and edited event photos for social media campaigns to enhance community awareness and engagement.

Dundee Community Committee, Graphic Designer | Remote (Oregon, USA) 2/2024

- Conducted research on color theory and symbolism to create representative logos.
- Developed and refined logo options, assisting clients in final decision-making.

Grana Electronics & Software, Brand Designer | Remote (Oregon, USA) 4/2023

- Crafted logo for use on printed circuit boards.
- Discussed project goals with clients, creating logo variations, font pairings, and color combinations.
- Managed the design process to deliver high-quality brand materials efficiently.

Strategic Business Solutions, Digital Designer | Remote (Oregon, USA) 7/2020 - 6/2022

- Developed visual content in accordance with the company brand.
- Organized information to create a clear and concise website and documents.
- Corresponded with team members to perfect communication materials.

Silver Stone & Cabinets, Brand Designer | Remote (Oregon, USA) 7/2021 - 9/2021

- Rebranded company visuals, including fonts, logos and business cards to revitalize public-facing engagement.
- Designed and set up a WordPress website, managing client feedback throughout the process.

EDUCATION

Oregon State University, B.S. Digital Communications Arts, Minor: Business & Entrepreneurship 6/2022

School of Motion: After Effects Kickstart 8/2023

SKILLS

- Canva, Adobe Creative Cloud (Illustrator, After Effects, Premiere Pro, InDesign, Photoshop), Affinity Suite (Designer, Photo, Publisher)
- Creating digital content for websites (WordPress, Squarespace), social media, and email campaigns
- Understanding of color theory, typography, and layout design, Microsoft Office Suite, ZBrush

